

Financial Statements June 30, 2018 and 2017

Together with Independent Auditors' Report

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# June 30, 2018

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#### **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of Palo Alto Partners in Education Palo Alto, California

We have audited the accompanying financial statements of Palo Alto Partners in Education (a California public benefit corporation, "PiE" or "Organization"), which comprise the statements of financial position as of June 30, 2018 and 2017, and the related statements of activities and changes in net assets, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **INDEPENDENT AUDITORS' REPORT (CONTINUED)**

To the Board of Directors of Palo Alto Partners in Education Palo Alto, California

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of June 30, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Robert Rev + Associates, LLP

San Jose, California August 22, 2018

### PALO ALTO PARTNERS IN EDUCATION Statements of Financial Position

		June 30,				
		2018	. <u> </u>	2017		
ASSE	<u>TS</u>					
Current assets:						
Cash and cash equivalents	\$	243,940	\$	597,689		
Prepaid expenses		19,306		19,299		
Total assets, all current	\$	263,246	\$	616,988		
LIABILITIES ANI	D NET ASS	<u>ETS</u>				
Current liabilities:						
Accounts payable and accrued expenses	\$	3,518	\$	3,535		
Total liabilities, all current		3,518		3,535		
Commitment (Note 8)						
Net assets:						
Unrestricted		259,728		598,453		
Temporarily restricted		-	. <u> </u>	15,000		
Total net assets		259,728		613,453		
Total liabilities and net assets	\$	263,246	\$	616,988		

### Statements of Activities and Changes in Net Assets

	For the Year Ended June 30,						
	2018						
		Temporarily					
	Unrestricted	Restricted	Total				
Support and revenue:							
Contributions \$	5,790,356	\$ - 5	5,790,356				
In-kind revenue	5,000	-	5,000				
Investment income	41,787	-	41,787				
Net assets released from restrictions	15,000	(15,000)					
Total support and revenue	5,852,143	(15,000)	5,837,143				
Expense:							
Program services	5,876,985	-	5,876,985				
Management and general	83,025	-	83,025				
Fundraising	230,858		230,858				
Total expenses	6,190,868		6,190,868				
Change in net assets	(338,725)	(15,000)	(353,725)				
Net assets, beginning of year	598,453	15,000	613,453				
Net assets, end of year \$	259,728	\$ <u> </u>	\$ 259,728				

# PALO ALTO PARTNERS IN EDUCATION Statements of Activities and Changes in Net Assets

		For the Year Ended June 30,						
	_	2017						
	-							
	_	Unrestricted		Restricted	_	Total		
Support and revenue:								
Contributions	\$	5,894,963	\$	15,000	\$	5,909,963		
In-kind revenue		5,000		-		5,000		
Investment income	_	14,365		-	_	14,365		
Total support and revenue	_	5,914,328		15,000	_	5,929,328		
Expense:								
Program services		5,606,939		-		5,606,939		
Management and general		85,843		-		85,843		
Fundraising	-	245,757		-	_	245,757		
Total expenses	_	5,938,539		-	_	5,938,539		
Change in net assets		(24,211)		15,000		(9,211)		
Net assets, beginning of year	_	622,664		-	_	622,664		
Net assets, end of year	\$	598,453	\$	15,000	\$	613,453		

# PALO ALTO PARTNERS IN EDUCATION Statements of Activities and Changes in Net Assets

		For the Year Ended June 30, 2018						
	_	Program services		Management and general		Fundraising	]	Fotal
District grants	\$	5,819,692	\$	-	\$	- \$	5,	819,692
Salaries		44,355		44,355		88,709		177,419
Payroll expenses		4,117		4,117		8,233		16,467
Bank and merchant fees		-		-		44,393		44,393
Facilities		6,520		6,632		13,040		26,192
Advertising and promotion		-		-		21,855		21,855
Training and development		-		380		18,786		19,166
Donor events		-		-		16,548		16,548
Accounting		-		16,477		-		16,477
Software licenses		-		1,296		11,576		12,872
Insurance		1,982		1,982		3,965		7,929
Office expenses		194		3,144		387		3,725
Design and annual report		-		-		2,860		2,860
Rental		-		2,560		-		2,560
Professional fees		-		1,788		257		2,045
Membership dues and fees		125		294		249		668
	\$	5,876,985	\$	83,025	\$	230,858 \$	6,	190,868

# PALO ALTO PARTNERS IN EDUCATION Statements of Activities and Changes in Net Assets

	Program		Management			
	 services		and general	 Fundraising		Total
District grants	\$ 5,547,588	\$	-	\$ - \$	5	5,547,588
Salaries	45,301		45,301	90,603		181,205
Payroll expenses	4,237		4,237	8,476		16,950
Bank and merchant fees	-		66	45,158		45,224
Professional fees	-		-	27,146		27,146
Facilities	6,524		6,524	13,047		26,095
Training and development	-		1,456	20,339		21,795
Accounting	-		16,207	-		16,207
Advertising and promotion	-		-	15,483		15,483
Software licenses	-		1,296	8,478		9,774
Strategic planning	1,347		5,098	2,748		9,193
Donor events	-		-	6,876		6,876
Insurance	1,688		1,688	3,377		6,753
Design and annual report	-		-	3,520		3,520
Rental	-		2,520	-		2,520
Office expenses	254		880	506		1,640
Membership dues and fees	 -		570	 -		570
	\$ 5,606,939	\$	85,843	\$ 245,757 \$		5,938,539

**Statements of Cash Flows** 

Decrease in Cash and Cash Equivalents

	For the Year Ended					
		June 30, 2018	<u>30,</u> 2017			
		2010	2017			
Cash flows from operating activities:						
Change in net assets	\$	(353,725) \$	(9,211)			
Adjustments to reconcile change in net assets to						
net cash provided by operating activities:						
Changes in operating assets and liabilities:						
Prepaid expenses		(7)	(1,651)			
Accounts payable and accrued expenses		(17)	2,535			
Net cash used by operating activities		(353,749)	(8,327)			
			(0.227)			
Net decrease in cash and cash equivalents		(353,749)	(8,327)			
Cash and each equivalents beginning of year		597,689	606,016			
Cash and cash equivalents, beginning of year			000,010			
Cash and cash equivalents, end of year	\$	243,940 \$	597,689			
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Notes to Financial Statements

June 30, 2018

#### Note 1 - Organization and operations:

Palo Alto Partners in Education ("PiE" or the "Organization") was formed by the merging of Palo Alto Organization for Education ("PAFE") and the All Schools Fund ("ASF") in May of 2005. The Organization is a California non-profit Organization with the mission to raise money from parents and the community to provide all Palo Alto Unified School District (PAUSD) students an educational experience beyond what is possible with public funding. PiE's volunteers, in partnership with parents, schools, and the community, will ensure every student in the Palo Alto Unified School District experiences an enriched and fulfilling education. The Organization's primary sources of income are from contributions in the Palo Alto area.

The Organization has been classified as a publicly supported, tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. The Organization is exempt from California franchise taxes under Revenue and Taxation Code Section 23701(d).

#### Note 2 - Summary of significant accounting policies:

<u>Basis of accounting</u> - The financial statements have been prepared on the accrual basis of accounting which recognizes revenue and support when earned and expenses when incurred and accordingly reflect all significant receivables, payables and other liabilities.

<u>Basis of presentation</u> - PiE presents information regarding its financial position and activities according to three classes of net assets:

- Unrestricted net assets are available to support all activities without restrictions and include those net assets whose use is not restricted by donors even though their use may be limited in other respects, such as by contract or board designation.
- *Temporarily restricted net assets* represent contributions whose use is limited to donorimposed stipulations that expire by the passage of time or other restrictions and for which the applicable restriction has not been met as of the end of the current reporting period. Temporarily restricted net assets as of June 30, 2017 were \$15,000. There were no temporarily restricted net assets as of June 30, 2018.
- *Permanently restricted net assets* are restricted by the donor for investment in perpetuity, such as endowments. PiE did not have any permanently restricted net assets at June 30, 2018 or 2017.

Notes to Financial Statements June 30, 2018

#### Note 2 - Summary of significant accounting policies (continued):

<u>Use of estimates</u> - The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates. Significant estimates included in these financial statements relate primarily to functional expense allocation.

<u>Revenue recognition</u> - The Organization's revenue recognition policy requires that contributions received, including unconditional promises to give, be recognized as revenue at their fair value in the period the contribution or pledge is received. Contributed support that is restricted by the donor is reported as an increase in temporarily restricted net assets and released from restrictions if the restriction expires in the reporting period in which the support is recognized. When such restrictions expire, that is, when a stipulated time restriction ends or a purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported as net assets released from restriction. All other contributed support is recognized as unrestricted revenue when received or un-conditionally promised.

<u>In-kind contributions</u> - The Organization receives contributed services from a substantial number of volunteers who promote the Organization's programs. While the Board and Advisory Council members of the Organization possess specialized skills, the value of their services has not been recorded as their skills are provided in their capacity as Board or Advisory Council members. The value of other contributed volunteer services has not been recognized in the accompanying financial statements because they did not meet the criteria for specialized skill or would not have been paid for if not contributed. Contributed services which require a specialized skill and, which the Organization would have paid for if not contributed, is recorded at their estimated fair market value at the date of receipt. The estimated value of these services is disclosed in Note 7.

<u>Functional expense allocations</u> - The costs of providing the various programs and supporting services have been summarized on a functional basis in the Statements of Activities and Changes in Net Assets. Accordingly, certain costs have been allocated based on estimates of time and other factors among the programs and supporting services benefited.

<u>Cash and cash equivalents</u> - Cash and cash equivalents consist of cash and money market funds. For purposes of reporting cash flows, the Organization considers all unrestricted highly liquid investments with a maturity of three months or less at the date of purchase to be cash equivalents.

<u>Prepaid expenses</u> - The majority of prepaid expenses consisted of prepaid insurance, printing costs and subscriptions.

Notes to Financial Statements June 30, 2018

#### Note 2 - Summary of significant accounting policies (continued):

<u>Property, equipment, depreciation and amortization</u> - Property and equipment are stated at cost. Acquisitions of items in excess of \$2,500 are capitalized. Significant donated items are recorded at estimated fair value at the date of receipt. Depreciation and amortization is computed using the straight-line method over the estimated useful lives of the assets ranging from two to ten years.

<u>Grants payable</u> - Grants are made in accordance with the Organization's mission. Unconditional grants that are expected to be paid after one year are evaluated at a discount rate as determined by the deferral interest free rate valid for the year that the grant was pledged and are stated at their net present value. Such present value reserves are recorded only if material to the financial statements. Conditional grants are expensed and considered payable in the period the conditions are substantially satisfied. There were no conditional grants or grants payable as of June 30, 2018 and 2017.

<u>Concentration of credit risk</u> - Financial instruments that potentially subject the Organization to credit risk consist primarily of cash and cash equivalents. The Organization maintains cash and cash equivalents with a commercial bank. Cash and cash equivalents are maintained in interest bearing accounts which are fully insured by the Federal Deposit Insurance Corporation ("FDIC").

<u>Fair value of financial instruments</u> - Financial instruments included in the Organization's Statements of Financial Position as of June 30, 2018 and 2017 include cash and cash equivalents and prepaid expenses. For these accounts the carrying amounts approximate their fair value due to their short maturities.

<u>Concentration of expense</u> - The Organization has a concentration in grant expense; 100% of total grant expense was used to support the Palo Alto Unified School District for the years ended June 30, 2018 and 2017.

<u>Accounting for uncertainty in income taxes</u> - The Organization evaluates its uncertain tax positions and will recognize a loss contingency when it is probable that a liability has been incurred as of the date of the financial statements and the amount of the loss can be reasonably estimated. The amount recognized is subject to estimate and management judgment with respect to the likely outcome of each uncertain tax position. The amount that is ultimately sustained for an individual uncertain tax position or for all uncertain tax positions in the aggregate could differ from the amount recognized. As of June 30, 2018 and 2017 management did not identify any uncertain tax positions. The Organization is subject to potential examination by taxing authorities for income tax returns filed in the U.S. federal jurisdiction and the State of California. The tax years that remain subject to potential examination for the U.S. federal jurisdiction are June 30, 2015 and forward. Fiscal tax years June 30, 2014 and forward are subject to potential examination by the State of California tax jurisdiction.

Notes to Financial Statements June 30, 2018

#### Note 2 - Summary of significant accounting policies (continued):

<u>Recent accounting pronouncements</u> - In August 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standard Update ("ASU") No. 2016-14 "Not-for-Profit Entities: Presentation of Financial Statements for Not-for-Profit Entities." The ASU is intended to improve identified issues about the current financial reporting for Not-for-Profits. This ASU is effective for annual financial statements issued for fiscal years beginning after December 15, 2017, and for interim periods within fiscal years beginning after December 15, 2018. Early application is permitted. Management has not determined the impact of this pronouncement.

In June 2018, the FASB issued ASU No. 2018-08 "Not-for-Profit Entities: Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made." The new standard provides a more robust framework for determining whether a transaction should be accounted for as a contribution or as an exchange transaction based on whether a resource provider is receiving value in return for the resources transferred. Further, the ASU provides additional guidance to help determine whether a contribution is conditional and better distinguish a donor-imposed condition from a donor-imposed restriction. The effective date of this amendment is for fiscal years beginning after December 15, 2018. Early application is permitted. Management has not determined the impact of this pronouncement.

<u>Subsequent events</u> - Subsequent events are evaluated through the date of the independent auditors' report, which is the date the financial statements were available to be issued and determined that no material subsequent events require an estimate to be recorded or disclosed as of June 30, 2018.

#### Note 3 - Property and equipment:

Property and equipment valued at approximately \$25,000 have been fully depreciated for the years ended June 30, 2018 and 2017.

There was no depreciation and amortization expense for the years ended June 30, 2018 and 2017.

#### Note 4 - Related-party transactions:

For the years ending June 30, 2018 and 2017, the Organization received approximately \$267,000 and \$154,000 from Board members, management and their affiliated organizations, respectively.

Notes to Financial Statements

June 30, 2018

#### Note 5 - Retirement plan:

The Organization has a 401(k) Profit Sharing Plan (the "Plan") for all employees. Employees who have met certain service and eligibility requirements may participate. Each eligible employee may elect to contribute to the Plan. The Plan does not provide for matching contributions, as defined by the plan agreement.

#### Note 6 -Temporarily restricted net assets:

Temporarily restricted net assets as of June 30, 2017 consisted of \$15,000 in contributions, which had been restricted for time and were released in fiscal year 2018. There were no temporarily restricted net assets as of June 30, 2018.

#### Note 7 - Concentration:

For both the years ended June 30, 2018 and 2017, 17% of total contributions were received from one donor, a not-for-profit service provider.

#### Note 8 - In-kind services:

For the years ended June 30, 2018 and 2017, the Organization received \$5,000 each year for advertising space.

#### Note 9 - Commitment:

The Organization entered into an annual lease with PAUSD beginning July 2014. Annual rent is \$26,020 which includes approximately \$6,000 for administrative services provided by the district. The lease term renews automatically each year with the option for either party to cancel with a 90 day written notice.

#### Note 10 - Change in Operating Reserves:

The Board of Directors amended the policy specifying the level of operating reserves from one year of expenses (\$400,000) to instead maintain a restricted operating reserve balance of \$200,000 which was determined by the Board of Directors to be an adequate amount to cover the Organization's operating expenses at any point during the fiscal year based on the Organization's current fundraising and cash flow cycle. The released reserves of \$200,000 were included in the grant given to Palo Alto Unified School District (PAUSD) in the fiscal year ended June 30, 2018.