



PiE Business Partners Program

PiE recognizes that local businesses are the backbone of the Palo Alto, Stanford, and Los Altos communities served by the schools of the Palo Alto Unified School District. And our schools are the key to why the area is such a desirable place to live for our families. So that local businesses and realtors can show their support of our schools to the more than 8,000 households within the school district, PiE has created the Business Partners program to encourage businesses to make a donation in support of Palo Alto schools. This is an excellent way for PiE to communicate with PAUSD parents and supporters about those businesses that value schools. PiE Business Partners donate between \$500 and \$50,000 annually, and are recognized in a variety of ways.

Categories of Business Partners include:

- Community Benefactor, for those giving \$25,000 or more
- Summa Cum Laude, for those giving between \$5,000 and \$24,999
- Magna Cum Laude, for those giving between \$3,000 and \$4,999
- Cum Laude, for those giving between \$1,000 and \$2,999, and
- Dean’s List, for those giving between \$500 and \$999

Benefits:

	Community Benefactor	Summa Cum Laude	Magna Cum Laude	Cum Laude	Dean's List
Website listing on our Business Partners page	Logo	Logo	Logo	Name	Name
Logo on the PiE website home page	Logo	Logo			
Logo at bottom of e-Newsletter, <i>The Slice</i>	Logo	Logo			
Realtor Rider Signs	Three	Two	One	One	
Static window cling announcing support of PiE (if desired)	Yes	Yes	Yes	Yes	Yes
Acknowledgement in our annual report (<i>distributed to more than 8,000 households</i>)	Yes	Yes	Yes	Yes	Yes
Invitation to PiE's Thank You reception in May with PiE's Leadership Circle donors	Yes	Yes	Yes	Yes	Yes
Use of Business Partner logo in business communications (<i>prior approval required</i>)	Yes	Yes	Yes	Yes	Yes

Limitations:

Business Partners may not use the general PiE logo, name or likeness in advertisements or solicitations. All mentions of PiE must be pre-approved. PiE does not participate in solicitations for other nonprofit organizations nor allows the use of its name as an endorsement of a business. PiE does not participate in fundraising events where a portion of sales goes to PiE. PiE staff and Board members will not participate in photo sessions where the photo will be used for promotional purposes for businesses or organizations other than PiE itself.

To enroll in the PiE Business Partners program, make a gift online at <http://papie.org/donate/business-partners/> or contact Linda Lyon, Executive Director, at llyon@papie.org or (650) 329-3990.

Thank you for your support of Palo Alto schools!